




SOLICIA

SELECTOR OF LOCAL PRODUCTS
FROM TUNISIA



**THE JEWELS OF
THE LAND
FROM TUNISIA
WITH A RIGHT
PRICE**

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A MULTI-MILLENNIAL GASTRONOMY, AN HERITAGE OF ALMOST 50 YEARS

In 1976, Mr Amor Chehida started «Les Agrumes du Golf» in his garage in Hammamet, a family business specialised in the packaging and export of citrus fruits.

As a good strategist, he gradually moved up the value chain and diversified the company's catalogue to rename it «Les Agrumes du Golf Plus».

This led to the creation of the «Dat'cha» brand of Deglet Nour dates, which had been successful in Europe, particularly in Germany.

This success inspired Manara Agros, a pilot date packing unit, which was founded by the group in 2015.

The Group's trademark has long been able to go against conventional wisdom and invest in underestimated or even unexploited sources of opportunity, particularly in agriculture, while encouraging producers to modernise their farming practices to better meet changing market needs.

The Chehida Group's activities today include collection, sorting, transport, packaging, marketing and export.

In March 2014, Omar Chehida, grandson of Mr. Amor Chehida, joined the family group that worked mainly in the date industry to become manager of the « Manara Agros ». Meanwhile, he founded « Hammamet International Trading », an international trading company specialised in the export of dates, mainly the «Dat'cha» brand products.

Through HIT, Mr. Omar's ambition is to relaunch a strategy to conquer new markets.

Aware of the value of the Tunisian soil, a soil that stems its richness from 3000 years of history, Mr. Omar is driven by a patriotic desire to promote this heritage. A multi-millennial heritage specific to Tunisia, which he seeks to promote not only by diversifying his products but also by using his branding know-how to create strong and inspiring brands that faithfully represent Tunisia's jewels to the rest of the world.

A



PERFECT KNOWLEDGE OF VALUE CHAINS, RESPECT FOR PRODUCERS, CONSUMER SATISFACTION.

For each sector, we are advocating respect for traditional methods while encouraging producers to adapt their practices to the changing needs of the market, particularly in terms of organic farming and respect for the environment.

Thanks to the control of the production stages, we are able to offer competitive prices while ensuring a fair remuneration of the human resources involved in the value chain.



A PORTFOLIO OF BRANDS ADAPTED TO ALL TYPES OF SHOPS AND ALL MODES OF CONSUMPTION PATTERNS.

Attentive to market changes, we have developed brands, ranges and packaging designed to meet the desires of several types of consumers, with particular attention paid to branding.



B

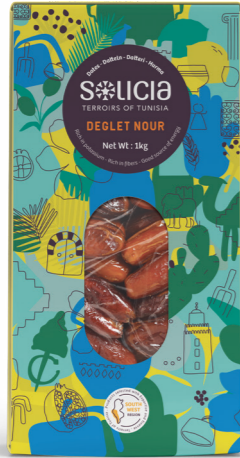
SOLICIA

TERROIRS OF TUNISIA

All the jewels of Tunisia's terroirs brought together in a single brand, in economical packaging, for an overview of what Tunisia has to offer.



SOLICIA DEGLET NOUR



Deglet Nour Dates, (1 Kg)

Packaging: Box (Carton)
 Number of units per carton: 12 units
 Number of cartons per pallet: 80 Cartons (up to 88)
 Number of cartons per container 20': 800 Cartons
 Number of cartons per container 40': 1600 Cartons
 Production Time per order: 3 to 5 days



Deglet Nour Dates, (500 grams)

Packaging: Box (Carton)
 Number of units per carton: 12 units
 Number of cartons per pallet: 136 Cartons (up to 160)
 Number of cartons per container 20': 1750 Cartons
 Number of cartons per container 40': 3500 Cartons
 Production Time per order: 4 to 6 days



Processed Deglet Nour Dates, (200 grams)

Packaging: Tray Foam
 Number of units per carton: 30 units
 Number of cartons per pallet: 143 Cartons
 Number of cartons per container 20': 1430 Cartons
 Number of cartons per container 40': 2860 Cartons
 Production Time per order: 7 to 14 days



Processed Deglet Nour Dates, (250 grams)

Packaging: Tray Foam
 Number of units per carton: 24 units
 Number of cartons per pallet: 143 Cartons
 Number of cartons per container 20': 1430 Cartons
 Number of cartons per container 40': 2860 Cartons
 Production Time per order: 7 to 14 days



Processed Deglet Nour Dates, (400 grams)

Packaging: Tray Foam
 Number of units per carton: 15 units
 Number of cartons per pallet: 143 Cartons
 Number of cartons per container 20': 1430 Cartons
 Number of cartons per container 40': 2860 Cartons
 Production Time per order: 5 to 10 days



Processed Deglet Nour Dates, (500 grams)

Packaging: Tray Foam
 Number of units per carton: 12 or 15 units
 Number of cartons per pallet: 143 Cartons
 Number of cartons per container 20': 1430 Cartons
 Number of cartons per container 40': 2860 Cartons
 Production Time per order: 5 to 10 days

SOLICIA PITTED DATES



Pitted Deglet Nour Dates, 680grams (24 oz)

Packaging: PET Cup
 Number of units per carton: 12 units
 Number of cartons per pallet: 105 Cartons
 Number of cartons per container 20': 1050 Cartons
 Number of cartons per container 40': 2100 Cartons
 Production Time per order: 5 to 7 days

*Please note that the same packaging can be used with 850grams (30oz) and 790grams (28oz) depending on client request, but the number of cartons per container may be decreased in order to meet with weight restrictions in some countries such as USA.



Pitted Deglet Nour Dates, 283grams (10 oz)

Packaging: PET Cup
 Number of units per carton: 24 units
 Number of cartons per pallet: 105 Cartons
 Number of cartons per container 20': 1050 Cartons
 Number of cartons per container 40': 2100 Cartons
 Production Time per order: 5 to 7 days



Pitted Deglet Nour Dates, 227grams (8 oz)

Packaging: PET Cup
 Number of units per carton: 30 units
 Number of cartons per pallet: 80 Cartons (EPAL)
 Number of cartons per container 20': 1320 Cartons
 Number of cartons per container 40': 2640 Cartons
 Production Time per order: 7-9 days

SOLICIA OLIVE OIL



Extra Virgin Olive Oil, 750 ML (25.4 oz)

Bottle Type: Glass DORICA AG
 Number of bottles per carton: 6 Bottles
 Number of cartons per pallet: 125 Cartons
 Number of cartons per container 20': 1250 Cartons
 Number of cartons per container 40': 2500 Cartons



Extra Virgin Olive Oil, 500 ML (16.9 oz)

Bottle Type: Glass DORICA AG
 Number of bottles per carton: 6 Bottles
 Number of cartons per pallet: 225 Cartons
 Number of cartons per container 20': 2250 Cartons
 Number of cartons per container 40': 4500 Cartons



Extra Virgin Olive Oil – 250 ML (8.5 oz)

Bottle Type: Glass DORICA AG
 Number of bottles per carton: 12 Bottles
 Number of cartons per pallet: 180 Cartons
 Number of cartons per container 20': 1800 Cartons
 Number of cartons per container 40': 3600 Cartons



Extra Virgin Olive Oil – 100 ML (3.3 oz)

Bottle Type: Glass DORICA AG
 Number of bottles per carton: 12 Bottles
 Number of cartons per pallet: 180 Cartons
 Number of cartons per container 20': 1800 Cartons
 Number of cartons per container 40': 3600 Cartons

C

DAQAL

OASIS OF KEBILI

In the south-west of Tunisia, in the Nefzaoua region, between the Chott El Jerid and the Dahar plateau, the landscape is marked by palm groves as far as the eye can see. A large proportion of the region's inhabitants live to the rhythm of the countless date palms with all over the world appreciated fruit.

Daqal is the representative of all the actors who give life to these palm groves through their work and their know-how by selecting the best of what the region has to offer. Its treasure, the miracle of the desert, nicknamed the queen of dates: « Deglet Nour ».

As an emblem of our brand, we have chosen the emblem of the region, the building marking the entrance to the palm grove with 100 000 palm trees: The oasis of Kebili

Discover our wide range of Deglet Nour dates packed in premium packaging, ideal for the holidays or the month of Ramadan.



◆ DAQAL BRANCHED DATES ◆



Natural Branched Deglet Nour Dates, (500 grams)

Packaging: Box (Carton)
 Number of units per carton: 12 units
 Number of cartons per pallet: 136
 Cartons (up to 160)
 Number of cartons per container 20':
 1750 Cartons
 Number of cartons per container 40':
 3500 Cartons
 Production Time per order: 4 to 6 days

Natural Branched Deglet Nour Dates, (500 grams) (BOUQUET)

Packaging: Bouquet
 Number of units per carton: 12 units
 Number of cartons per pallet: 128
 Cartons
 Number of cartons per container 20':
 1750 Cartons
 Number of cartons per container 40':
 3500 Cartons
 Production Time per order: 4 to 6 days

Natural Branched Deglet Nour Dates, (1 Kg)

Packaging: Box (Carton)
 Number of units per carton: 12 units
 Number of cartons per pallet: 80
 Cartons (up to 88)
 Number of cartons per container 20':
 800 Cartons
 Number of cartons per container 40':
 1600 Cartons
 Production Time per order: 3 to 5 days

◆ DAQAL ORGANIC DATES ◆



Organic Pitted Deglet Nour Dates (125 grams)

Packaging: Doypack
 Net Weight: 150g
 Number of units per carton: 24 Units
 Number of cartons per pallet: 156
 cartons
 Number of cartons per container 20':
 1716 Cartons
 Number of cartons per container 40':
 3432 Carton

Organic Pitted Dates Deglet Nour - (250 grams)

Packaging: Doypack
 Net Weight: 250g
 Number of units per carton: 24 Units
 Number of cartons per pallet: 88 cartons
 Number of cartons per container 20': 968
 Cartons
 Number of cartons per container 40': 1936
 Cartons

Organic Pitted Dates Deglet Nour - (600 grams)

Packaging: Doypack
 Net Weight: 600g
 Number of units per carton: 15 Units
 Number of cartons per pallet: 90
 cartons
 Number of cartons per container
 20':1050 Cartons
 Number of cartons per container 40':
 2100 Cartons



Organic Pitted Deglet Nour Dates (125 grams)

Packaging: Tray (Carton – Wood effect)
 Number of units per carton: 30 units
 Number of cartons per pallet: 156 Cartons
 Number of cartons per container 20': 1560
 Cartons
 Number of cartons per container 40': 3120
 Cartons
 Production Time per order: 7 to 14 days



Organic Pitted Deglet Nour Dates (200 grams)

Packaging: Tray (Carton – Wood effect)
 Number of units per carton: 24 units
 Number of cartons per pallet: 143
 Cartons
 Number of cartons per container 20':
 1430 Cartons
 Number of cartons per container 40':
 2860 Cartons
 Production Time per order: 7 to 14 days



Organic Pitted Deglet Nour Dates (400 grams)

Packaging: Tray (Carton – Wood effect)
 Number of units per carton: 12 or 15 units
 Number of cartons per pallet: 143 Cartons
 Number of cartons per container 20': 1573
 Cartons
 Number of cartons per container 40': 3146
 Cartons
 Production Time per order: 7 to 14 days



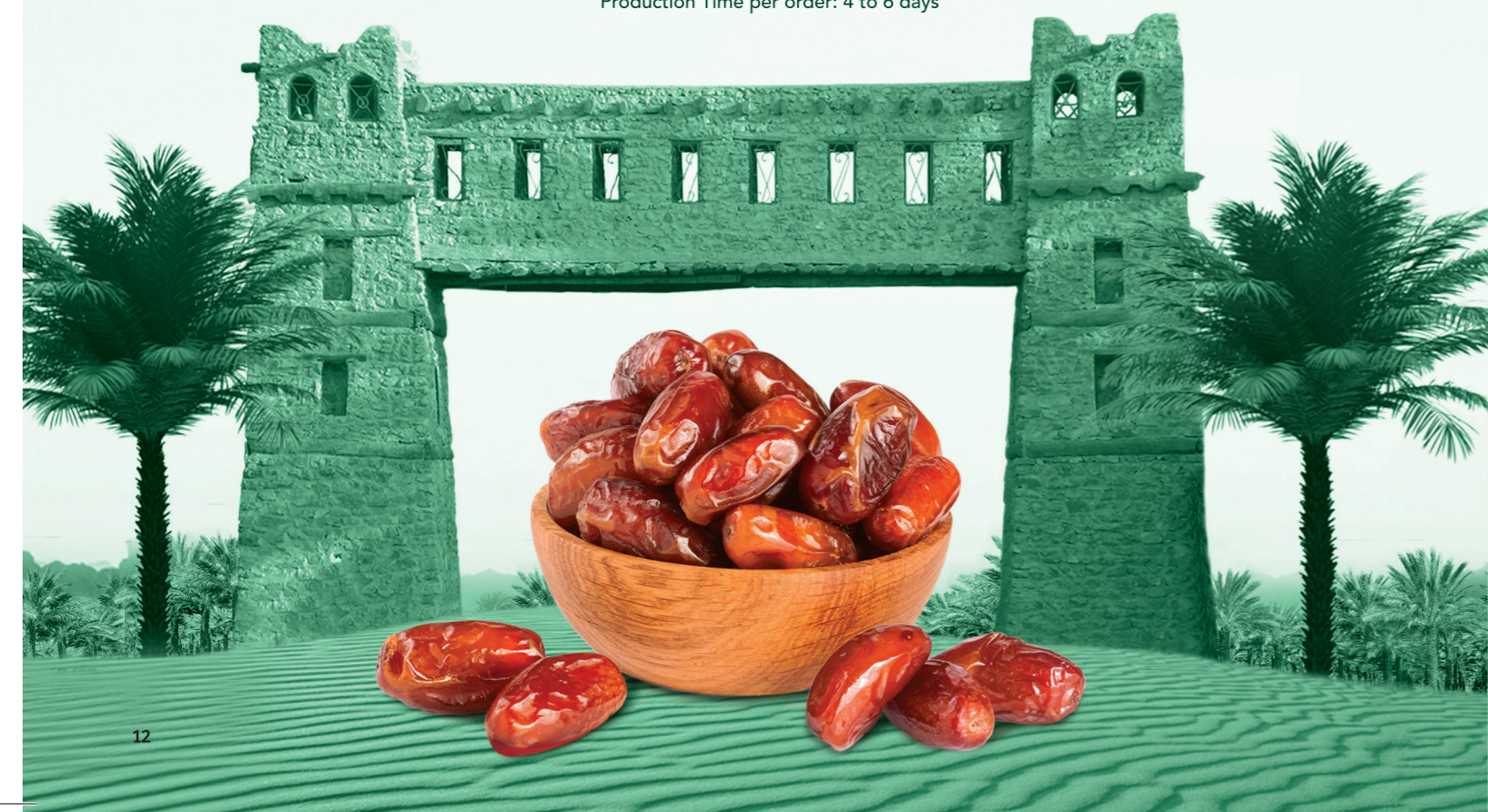
Organic Pitted Deglet Nour Dates (250 grams)

Packaging: Tray (Carton – Wood effect)
 Number of units per carton: 12 or 15 units
 Number of cartons per pallet: 143 Cartons
 Number of cartons per container 20': 1573
 Cartons
 Number of cartons per container 40': 3146
 Cartons
 Production Time per order: 7 to 14 days

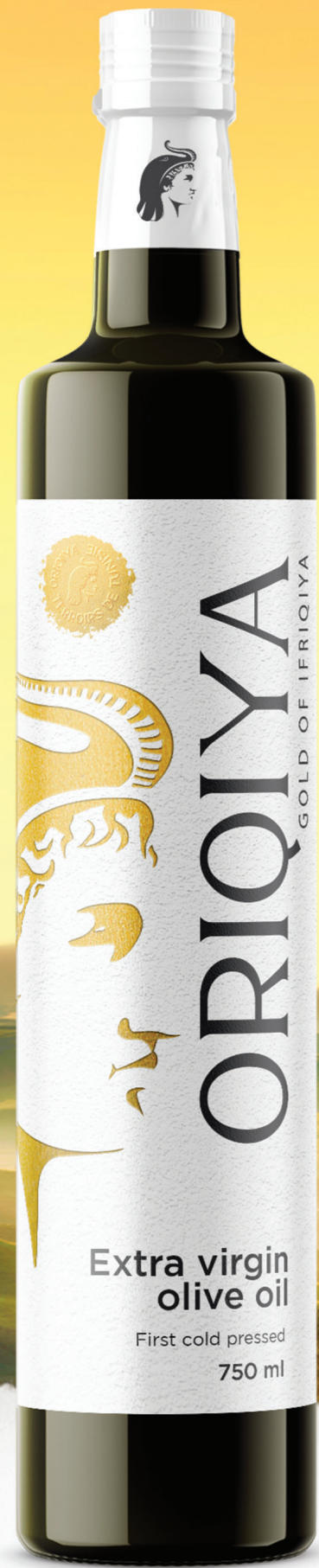


Organic Pitted Deglet Nour Dates (500 grams)

Packaging: Tray (Carton – Wood effect)
 Number of units per carton: 12 or 15 units
 Number of cartons per pallet: 143 Cartons
 Number of cartons per container 20': 1573
 Cartons
 Number of cartons per container 40': 3146
 Cartons
 Production Time per order: 7 to 14 days



D



In 1101 BC, the Phoenicians crossed the Mediterranean to reach Ifriqiya, bringing with them a real treasure, a symbol of life and prosperity : The olive tree.

This exceptional and resistant tree, which has grown throughout Tunisia, has traced a whole culture, that of olive oil.

A culture that has been at the heart of the civilizations that have crossed Tunisia : Phoenician, Carthaginian, Roman and Arab. It traces the history of a Tunisia that is faithful to its origins and continues to advance towards modernity.

Oriqiya, Gold of Ifriqiya, is the reflection of this history, this heritage. A brand that draws on its ancestral culture to continue to evolve...

On the bottle, you can see Ifri, a Berber deity, goddess of the homeland and fertility, inviting you to taste her treasure, an extra virgin olive oil worthy of her heritage.



ORIQUIYA PRODUCTS



Extra Virgin Olive Oil - 750 ML (25.4 oz)

Bottle Type: Glass DORICA AG

Number of bottles per carton: 6 Bottles

Number of cartons per pallet: 125 Cartons

Number of cartons per container 20': 1250 Cartons

Number of cartons per container 40': 2500 Cartons

Organic

Organic Extra Virgin Olive Oil - 750 ML (25.4 oz)

Bottle Type: Glass DORICA AG

Number of bottles per carton: 6 Bottles

Number of cartons per pallet: 125 Cartons

Number of cartons per container 20': 1250 Cartons

Number of cartons per container 40': 2500 Cartons





AROMATIC OLIVE OIL PRODUCTS

Chili pepper

Extra Virgin Olive Oil - 250 ML (8.5 oz)
Bottle Type: Glass DORICA AG
Number of bottles per carton: 12 Bottles
Number of cartons per pallet: 180 Cartons
Number of cartons per container 20': 1800 Cartons
Number of cartons per container 40': 3600 Cartons



Rosemary

Extra Virgin Olive Oil - 250 ML (8.5 oz)
Bottle Type: Glass DORICA AG
Number of bottles per carton: 12 Bottles
Number of cartons per pallet: 180 Cartons
Number of cartons per container 20': 1800 Cartons
Number of cartons per container 40': 3600 Cartons



Garlic

Extra Virgin Olive Oil - 750 ML (25.4 oz)
Bottle Type: Glass DORICA AG
Number of bottles per carton: 12 Bottles
Number of cartons per pallet: 180 Cartons
Number of cartons per container 20': 1800 Cartons
Number of cartons per container 40': 3600 Cartons



We Export:

- To the five continents of earth.
- More than one thousand and five hundred metric tons of Pitted Deglet Nour Dates per year.
- More than one thousand metric tons of Deglet Nour Dates to German Market.

We Produce:

- More than four thousand metric tons of Deglet Nour Dates per year.
- One full container in two days.
- Three containers per week.

We Have:

- Conventions with more than three hundred farmers of Deglet Nour Dates.
- Five centers of collecting dates.
- Two production sites highly certified.

We Do:

- Treat all our customer orders on time.
- Respect each order specifications: products quality and production time.
- Offer our products at fair price.

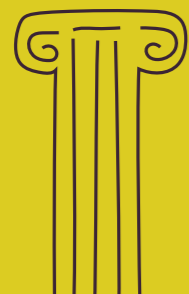
We Are Able To:

- Supply our products under private labels.
- Help our new clients to get into Deglet Nour Dates business throw a well-experienced and wise strategy.
- Extend our current capacity for the organic Deglet Nour dates to meet with big demand requirements and tight purchase schedule.

We Are Committed To:

- Promote the Tunisian Terroir through our meaningful brands which bring high value to our products.
- Reach various types of consumers around the world through our well positioned brands.
- Retain the majority of consumers to our brands throw our products homogeneous quality.

ABOUT US



CERTIFICATIONS



* Certifications only concern Solicia and Daqal's Dates products.



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